

1
HOTEL
austin

×

BLOOM
HOUSE
ATX





Curated Botanical Experiences



Every arrangement is designed exclusively for **1 Hotel Austin** guests and inspired by the season, using the freshest flowers available.





OUR STORY

Bloom House ATX is a luxury floral design studio founded by Doménica Niño and rooted in intentional, sustainable artistry. Each arrangement is individually composed using foam-free design methods and premium seasonal blooms, thoughtfully selected for their color, movement, texture, and natural beauty.

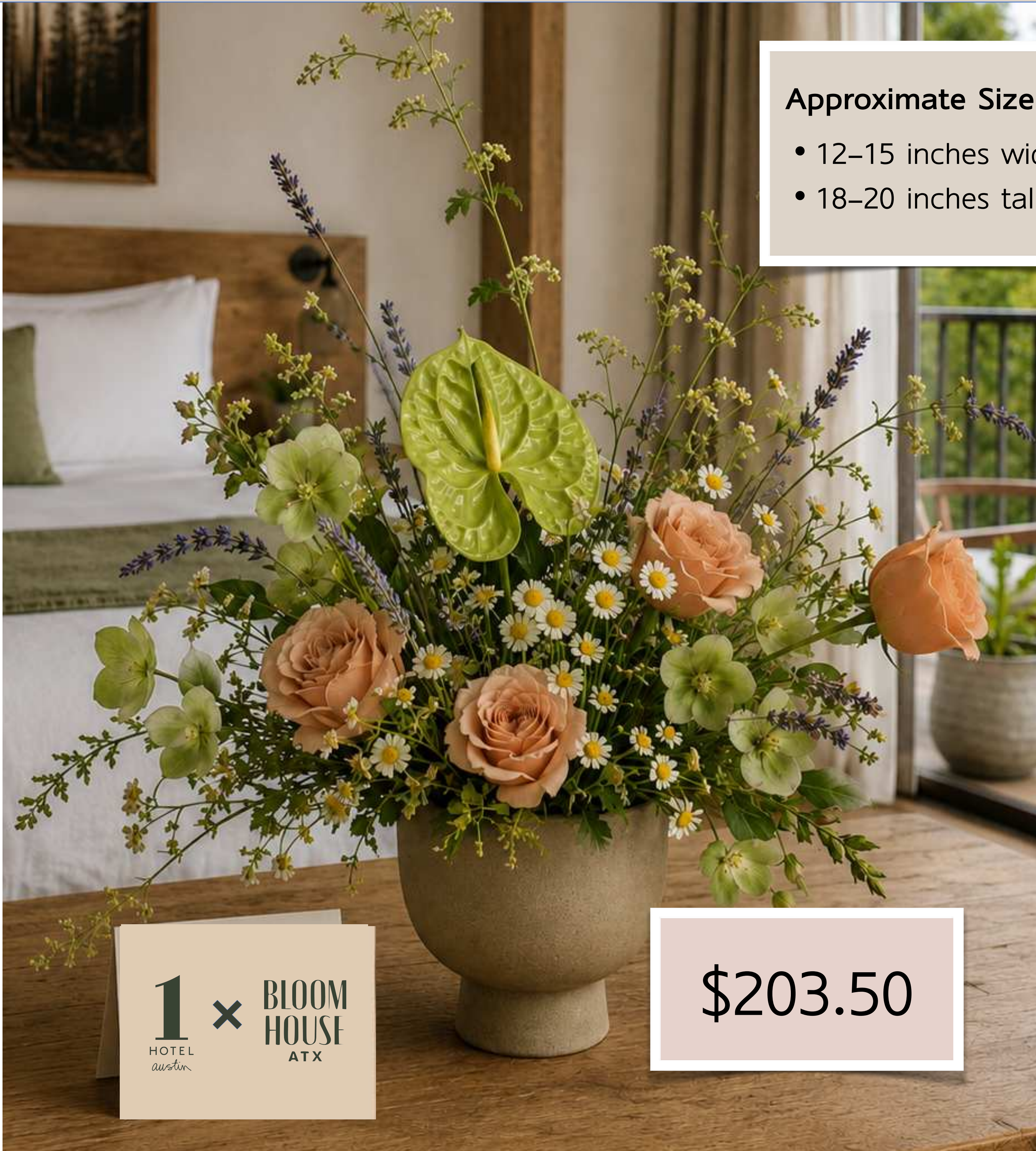
Whenever possible, we source from local Texas flower farms and trusted specialty growers who share our commitment to exceptional quality and responsible growing practices. Guided by the seasons and inspired by the beauty of Austin, our designs bring a distinctive sense of place to every room and occasion.

This exclusive collection has been thoughtfully curated for 1 Hotel Austin—designed to celebrate meaningful moments, elevate your stay, and bring the beauty of the natural world indoors.

bloomhouseatx.com

THE SIGNATURE WELCOME

A thoughtfully curated arrangement, perfectly scaled for the guest room and designed to offer a warm welcome upon arrival. Featuring premium seasonal blooms in Bloom House’s signature editorial style, each design brings a distinctive sense of beauty, place, and hospitality to your stay.



Approximate Size

- 12–15 inches wide
- 18–20 inches tall

\$203.50

Designer's Choice

Crafted with the finest seasonal blooms available while remaining true to the style and feeling shown. Price includes vase and delivery.

THE SIGNATURE WELCOME LUXE

An abundant arrangement featuring a greater variety of premium focal flowers, elevated textures, and more sculptural movement. Designed as a statement piece, it creates an unforgettable first impression and transforms the room into a memorable botanical experience.

Approximate Size

- 18–24 inches wide
- 20–26 inches tall



1 × **BLOOM**
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\$313.50

Designer's Choice

Crafted with the finest seasonal blooms available while remaining true to the style and feeling shown. Price includes vase and delivery.

THE ROMANCE LUXE ARRANGEMENT

A lush arrangement featuring 24 premium roses in romantic shades of red and pink, accented with seasonal blooms and expressive botanical textures. Designed to create an intimate, unforgettable gesture in the guest room.



\$324.50

Designer's Choice

Featuring 24 premium red and pink roses accented with seasonal blooms. Seasonal varieties may vary while the rose count and overall romantic style remain consistent.

Price includes vase and delivery.

THE ROMANCE LUXE BATH

A romantic bath experience styled with red and pink rose petals and complemented by a seasonal bud vase arrangement.

\$247.50



Designer's Choice

Includes red and pink rose-petal bath experience, a seasonal bud vase arrangement, and delivery. Flower varieties may vary based on seasonal availability.

THE ROMANCE LUXE EXPERIENCE

The complete Romance Luxe experience, pairing a lush 24-rose arrangement with a romantic bath experience and a seasonal bud vase.



\$561



Designer's Choice

Includes the Romance Luxe Arrangement with vase, bath experience, a matching bud vase arrangement, and delivery.

THE SIGNATURE ROMANCE

An expressive seasonal arrangement in romantic shades of red and pink, designed in Bloom House's signature editorial style.

\$302.50



Designer's Choice

Crafted with the finest seasonal blooms available while remaining true to the style and feeling shown. Price includes vase and delivery.

THE SIGNATURE ROMANCE BATH

A sensory seasonal bath experience and bud vase in romantic shades of red and pink, designed in Bloom House's signature editorial style.

\$247.50



Designer's Choice

Crafted with the finest seasonal blooms available while remaining true to the style and feeling shown. Price includes seasonal bud vase, bath experience and delivery.

THE SIGNATURE ROMANCE EXPERIENCE

An expressive seasonal arrangement paired with a romantic bath experience, designed in shades of red and pink in Bloom House's signature editorial style.



\$550



Designer's Choice

Includes the Signature Romance Arrangement, seasonal bath experience, bud vase arrangement, vase and delivery.

THE CELEBRATION COLLECTION

Created for birthdays, anniversaries, congratulations, and life's other meaningful milestones. This joyful seasonal arrangement features expressive color, premium blooms, and sculptural movement in Bloom House's signature editorial style.

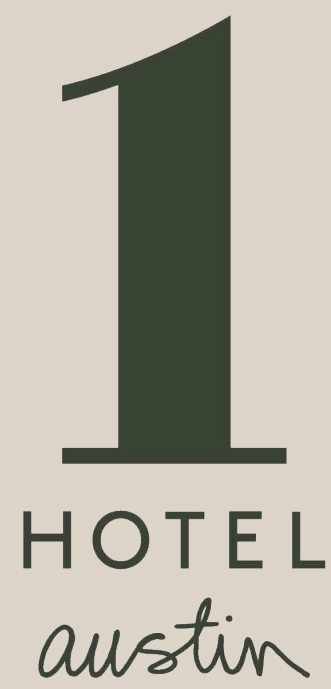
\$275

1× BLOOM
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Designer's Choice

Crafted with the finest seasonal blooms available while remaining true to the style and feeling shown. Price includes vase and delivery.

Custom colors and blooms available with 10 days' notice through the Concierge.



How to Order

Your Bloom House ATX selections are arranged through our Concierge team. To place an order, simply reach out via email at austin-concierge@1hotels.com with your selection and preferred delivery time. The concierge team will coordinate every detail on your behalf.

Custom Requests

Bespoke arrangements, color adjustments, or size modifications require a minimum of 10 days' notice to ensure the freshest seasonal blooms are available for your design.

We're honored to be part of your stay.

bloomhouseatx.com